

Konstantinos Soldatos

About Me

I work as a Performance Marketing Expert specializing in Google Ads. I have over 4 years of experience in Digital Marketing space and i have managed a budget of over 1 million. Additionally, i am PhD candidate. My dissertation title is: Rational Choice Theory & the Behavior of Investors: The Case of Non-Fungible Tokens.



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Eleftheriou Venizelou 60



M.O: Fulfilled

Languages

Greek



English



French



Education

PhD Candidate (2023-) Department of History and Philosophy of Science
National and Kapodistrian University of Athens

BSc Computer Science (2021)*
Hellenic Open University (attending specific teaching modules)

MA Political Science & Sociology (2017-2019)
National and Kapodistrian University of Athens

BSc History and Philosophy of Science (2012-2017)
National and Kapodistrian University of Athens

Work Experience

Relevance | Digital Marketing Agency (2024-
currently working)
Google Ads, Tag Manager, GA4

Disolt | Digital Marketing Agency (2021- 2024)
Google Ads, SEO, Social Media, Graphics

Mikel Coffee Company (2018-2021)
Barista, Waiter, Cashier

Malou Food – Estrella (2017-2018)
Waiter

Voluntary Work

Art Wall & Cheap Art NGO (2012-2018)
Assistant Communication Officer

popera.gr & ootb.gr (2017-currently)
Columnist

Seminars etc

Seminar: Web Design & Development (2023)
AKTO

Certification Google Ads (2022,2023,2024)
Google Skillshop

Certification Tik Tok (2022)
Tik Tok Academy

Seminar: Digital Marketing (2021)
National & Kapodistrian University of Athens

Seminar: Javascript, HTML, CSS (2021)
National & Kapodistrian University of Athens

ECDL Core (2020)
Ε.Ο.Π.Π.Ε.Π.

Proficiency & Lower | English
LRN & Michigan

Fundamental Digital Marketing (2020)
Google Digital Garage

Hard Skills

e-Shop Managment (WooCommerce), **Social Media Managment** (Meta, Spotify, Twitter, Discord, Tik Tok), **Structured and object oriented programming**: HTML, CSS, Python, Data Analytics: SPSS – IBM. **Data Management**: Google Analytics, Tag Manager. **Video Editing Programs**: Adobe Premiere, Adobe After Effects. **Photo Editing Programs**: Adobe Photoshop.